

Last updated: 9/7/2023

Alyssa McLean, LPCC and/or Alyssa McLean Therapy (“we,” “us,” or “our”) operates www.alyssamcleantherapy.com (the “Website”). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information. By accessing and using the Website, you consent to the practices described in this Privacy Policy.

1. Information We Collect

a. **Personal Information:** When you use our Website or contact us through our provided channels, we may collect personal information, such as your name, email address, phone number, and any other information you provide voluntarily.

b. **Non-Personal Information:** We may also collect non-personal information, such as your browser type, operating system, IP address, and browsing patterns on the Website. This information is used to analyze trends, administer the Website, and improve our services.

2. How We Use Your Information

a. **Provide Services:** We may use your personal information to respond to your inquiries, provide therapy services, and communicate with you regarding appointments, updates, or other relevant information.

b. **Website Improvement:** Non-personal information may be

used to analyze user behavior, diagnose technical problems, and improve the functionality and content of the Website.

c. **Marketing Purposes:** With your explicit consent, we may use your personal information to send you marketing materials related to our services. You can opt-out of receiving such communications at any time.

3. How We Share Your Information

a. **Third-Party Service Providers:** We may share your personal information with third-party service providers that assist us in providing therapy services, operating the Website, or managing our marketing efforts. These providers are obligated to keep your information confidential and are not permitted to use it for any other purpose.

b. **Legal Compliance:** We may disclose your information if required by law or if we believe that such disclosure is necessary to protect our rights, comply with a court order, or cooperate with law enforcement.

4. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

5. Security

We take reasonable measures to protect your personal

information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet or electronic storage method is 100% secure, and we cannot guarantee absolute security.

6. Children's Privacy

Our Website is not intended for children under the age of 18. We do not knowingly collect personal information from individuals under 18 years of age. If you are a parent or guardian and believe that your child has provided personal information on our Website, please contact us, and we will promptly remove such information from our records.

7. Your Rights

You have the right to access, correct, or delete your personal information. If you wish to exercise any of these rights or have any questions about your information, please contact us using the contact information provided below.

8. Changes to the Privacy Policy

We may update this Privacy Policy from time to time. The most current version will be posted on this page with the updated effective date.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or the practices of this Website, please contact Alyssa McLean, LPCC, at alysamcleantherapy@gmail.com.

